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Can Coffee Help With Hair Loss?

11 June 2007

Europe's renowned hair loss range, Alpecin, has been available on the continent since 1905 and is now available in the UK through professional hair salons only. Alpecin is a revolutionary, caffeine complex hair care range specially formulated to protect an individual for 24 hours and counteract premature hair loss.

With its caffeine-based ingredient combination, Alpecin has been proven to successfully keep the hair roots active, extend their growth phase longer than genetically predisposed, protect the hair roots against testosterone attack (testosterone shortens growth phases and the hair roots' lifetime ends prematurely), counteract premature hair loss, increase hair root productivity and enhance the speed of hair growth. These Alpecin shampoos, treatments and tonics are equipped with a novel patented skin activator* and in addition, they are dermatologically matched to the requirements of the different scalp types:

- Normal or dry scalp: Active Shampoo A1 (rrp £9.95) – provides hair with a silky shine and is so gentle that it can be used daily, even on dry scalps.
- Oily scalp: Active Shampoo A2 (rrp £9.95). Improves the draining of sebum, protects from irritation, restores the scalp's natural functions, activates the scalp's metabolism and revitalises and conditions the scalp.
- Dandruff: Active Shampoo A3 and Anti-dandruff Treatment (rrp £9.95). Gently removes dandruff and counteracts the formation of new dandruff in a sustained fashion.
- Sensitive scalp: Sensitive Shampoo S1 (rrp £9.95). Confirmed by a recent long-term study to significantly decrease itchiness, eczema and redness after just 3 weeks. Contains no dyes, fragrances or preservatives.
- For noticeably more hair: Caffeine-Shampoo C1 (rrp £11.95). A daily wash with C1 immediately provides the hair roots with the activating ingredient. Alpecin Caffeine works after being left on for as little as 120 seconds. If left on for longer, more caffeine will be absorbed into the scalp.
- After Shampoo Liquid (rrp £12.95) – suitable for all scalps and hair types. Strengthens the hair roots and should be massaged into scalp every morning and after every hair wash. Do not rinse out.

Hair loss is an important subject that concerns many people worldwide. The cause of hereditary hair loss, i.e. genetic predisposition, cannot be eliminated, but the impact that it has on the hair roots can be limited.

Chemist and pharmacist Dr. August Wolff established his pharmaceutical company in 1905 with the revolutionary idea to make therapeutic hair care products that are not only hair styling aids, but also make an important contribution to maintaining the health of the scalp and hair. In 1930, his first product, Alpecin, transformed the hair care industry. His son, Dr. Kurt Wolff, went on to make the brand what it is today – a pioneering hair & skincare regime – and to ensure that Alpecin products are always based on the latest scientific findings. Alpecin is only available in hair salons or online at [Lookfantastic.com](#).

* Alpecin was granted a European patent for the discovery of testosterone suppression based on a caffeine ingredient complex.

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